



CONCEPT NOTE

**AN OPPORTUNITY TO PROMOTE  
A NEW NARRATIVE FROM AFRICA AND FOR AFRICA**

**CULTURAL IDENTITY AND OWNERSHIP:  
RESHAPING MINDSETS**





embrace the theme as a unique opportunity for Africa to reflect deeply by drawing on its cultural roots and wealth of heritage and to reaffirm its identity and the

### **Strong cultural identity, common heritage, values and ethics**

reflection of Agenda 2030 to the realities of the African continent. In this regard, Aspiration 5 affirms that the strengthening of the African cultural identity, values

## **ADS 2021: structure and way forward**

Under the new approach, the ADS will be divided into three main phases. The first

A documentary film about African history...and a conversation with African

In June, a post-event reflection will provide the opportunity to discuss the findings,

moving forward in any of the identified areas of action.

**Partnerships: advocating together for Africa**



