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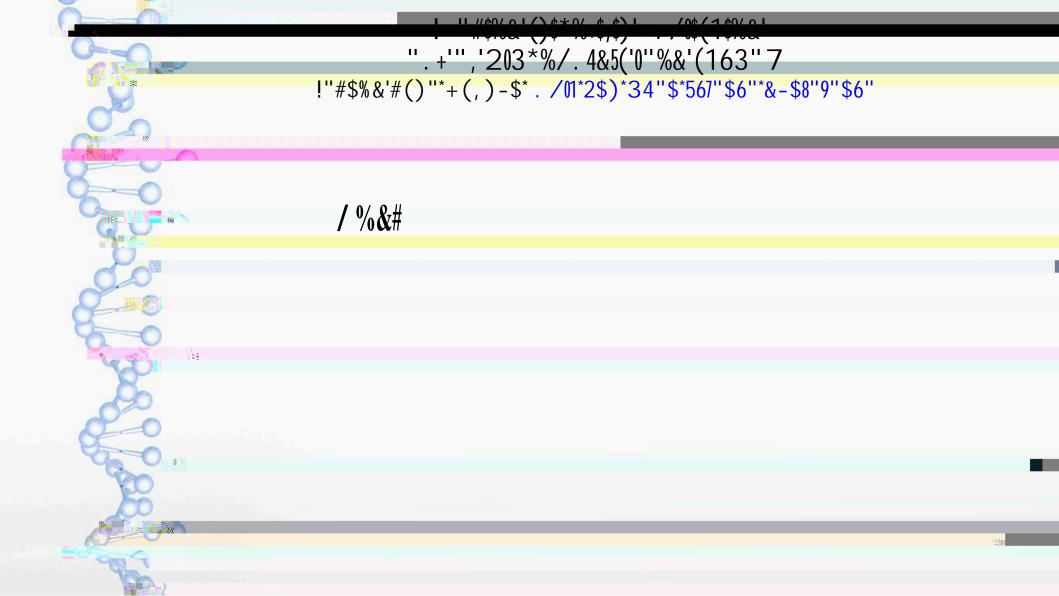
$$=0*\#>\%*\&\$\#?"'@*\%(\&\$-"'\&)\$/\&,,1\#-'),/+*(\#\$9"\#+-(\$-')$\#:0&(*(A))$$

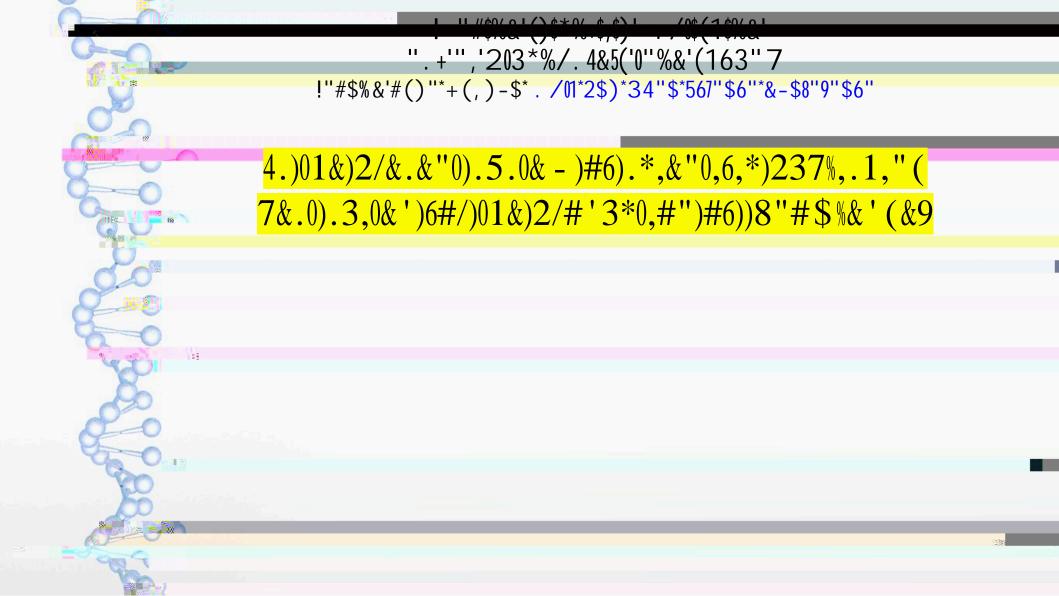
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           !"#"$%&'()*+%),)-'*.#"/(")$#,&O)&1)2,1"/)*'3
            4 '5"6", %, 2#"
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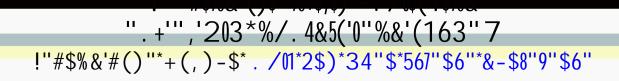




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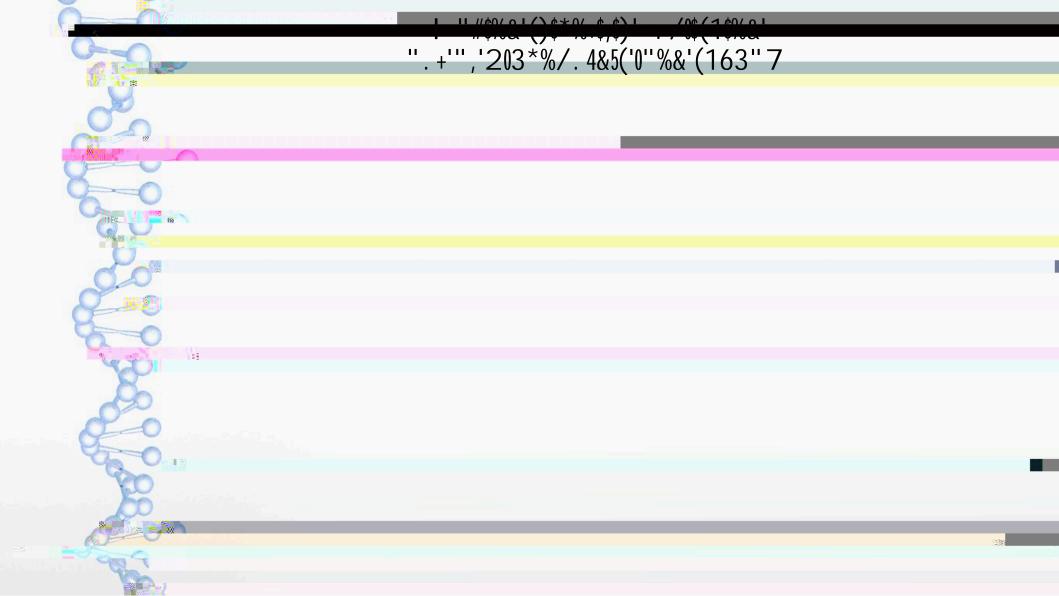
Speaking abo he ma ke of cien ific p bli hing an e he e ion j po ed:

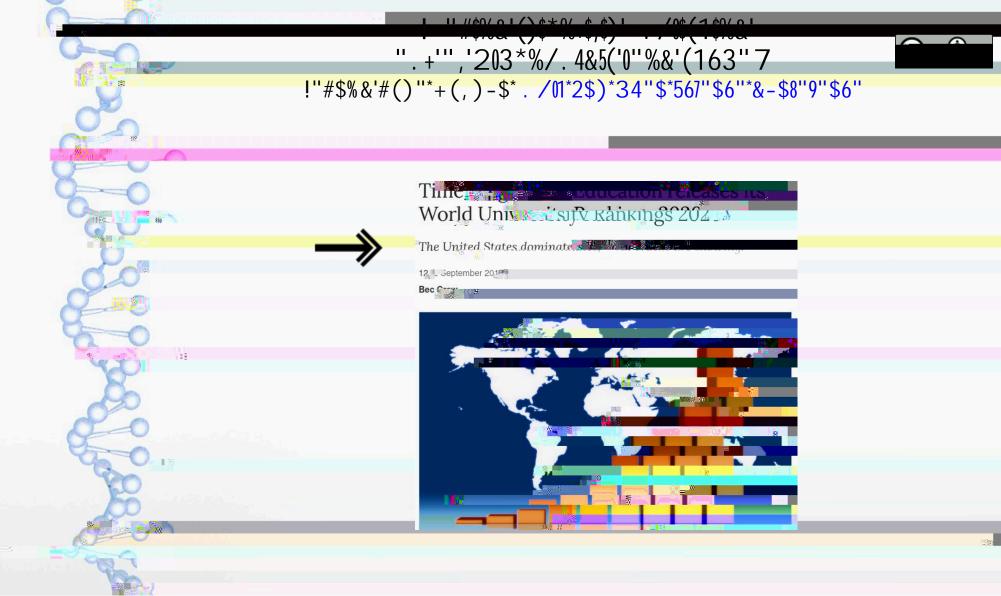
Indeed, p bli he, bo h comme cial and ome non-comme cial, ha e fo nd a a o make cien ific p bli hing highl p ofi able b de igning a i able

## market

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             !"#$\%&'#()"*+(,)-$*. /01*2$)*34"$*567"$6"*&-$8"9"$6"
       ?); %'>,#)/()8/##8,); ''',)#$%*)%)(,#)''.)#'%*(%-#/''*%8)'&8,()
               %008/,+)#'')%)(,#)''.)6,88@/+,*#/./,+)%-#'''(
             8')1$&"'\&A&$)6+2#&1=&'(()=")0,5-"\\)&1)2,1"/)*')
     %=")-"; 0,#/#/"*)".)A"&'*%8)#/#8,()."")#$,);"*,:)".)8/!'%'/,()
                   %*+)',(,%'-$).&*+/*=)/*(#/#&#/''*(
\mathbf{E}=")\$*06"%&%&*' &%1"#A)&1)2,1"/)*'),)A#, . "/)&'/&\$,%*52,1"/)*')$&%,%&*')
              $*+'\\&'()N\\=")1*B$,\#\"/)O\\O6,\$\\)A,\$\\*5P)F8QG
```

".+",'203\*%/.4&5('0"%&'(163"7 !"#\$%&'#()"\*+(,)-\$\*. /01\*2\$)\*34"\$\*567"\$6"\*&-\$8"9"\$6" E=")\$\* 06"%&%&7")5, '-&'()\*A)R\*+5',#1 2,1"/)\*')%=")8Q \$#,&01)%\*),//5"113 E=")J+,#&%<)\*A)R\*+5',#1E=")J+,#&%<)\*A)&'/&7&/+,#)5"1",5\$="51S\*+5',#1 5"#<)\*')%="&5)





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                                                                                                               !"#$%&'#()"*+(,)-$*. /01*2$)*34"$*567"$6"*&-$8"9"$6"
E="=<6"5B$*06"%&%27")5"(&0"&06*1"/)%*)%=").*5#/)1<1%"0)*A)1$&"'$")
(2<)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)\%=(0.05)
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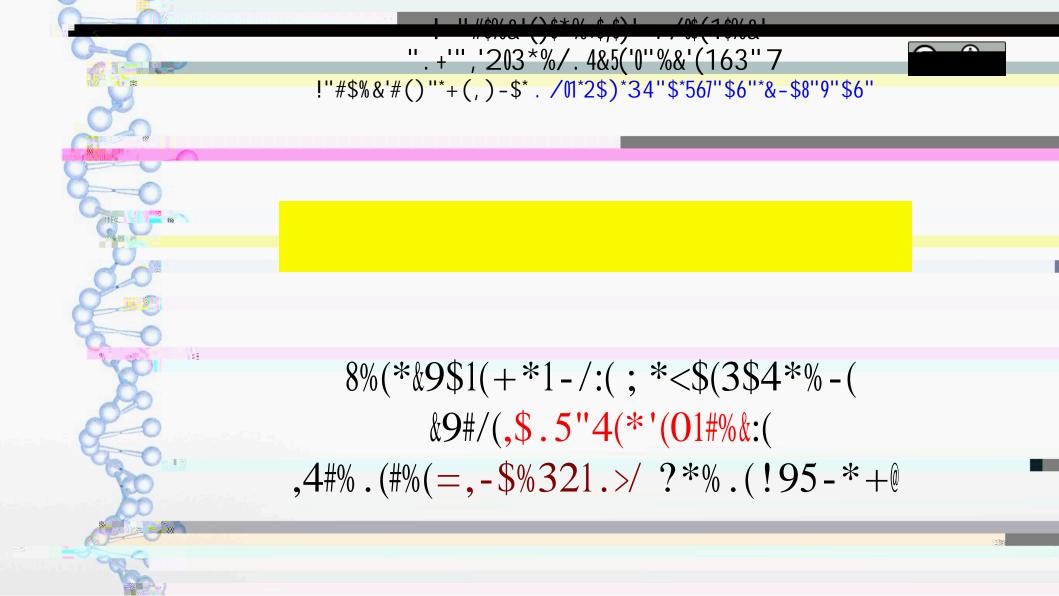


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20'3.)-'#405%#0' )4'#\$#%6241%#)0247'+**141-51\$6.+1,7** (/%'859"20.247'1/\*8)42#0 ".+'",'203\*%/.4&5('0''%&'(163"7 !"#\$%&'#()"\*+(,)-\$\*./01\*2\$)\*34"\$\*567"\$6"\*&-\$8"9"\$6"

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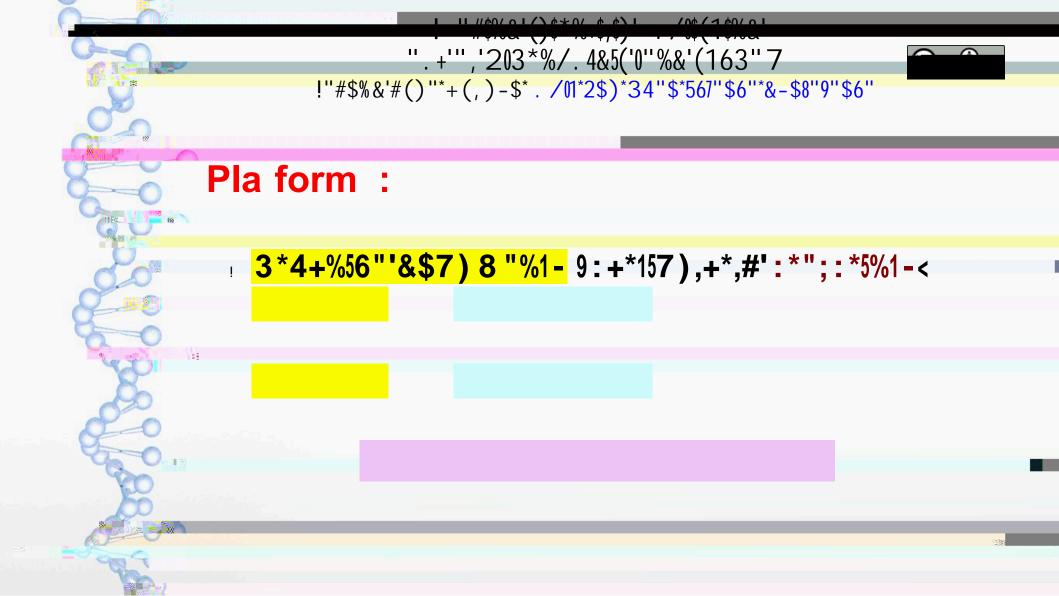
".+",'203\*%/.4&5('0"%&'(163"7

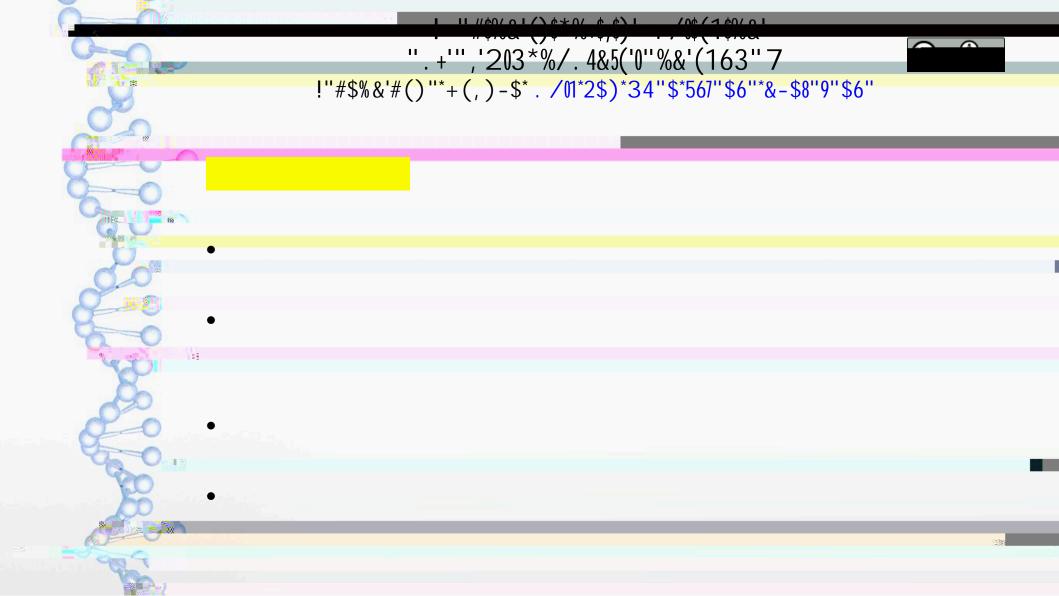


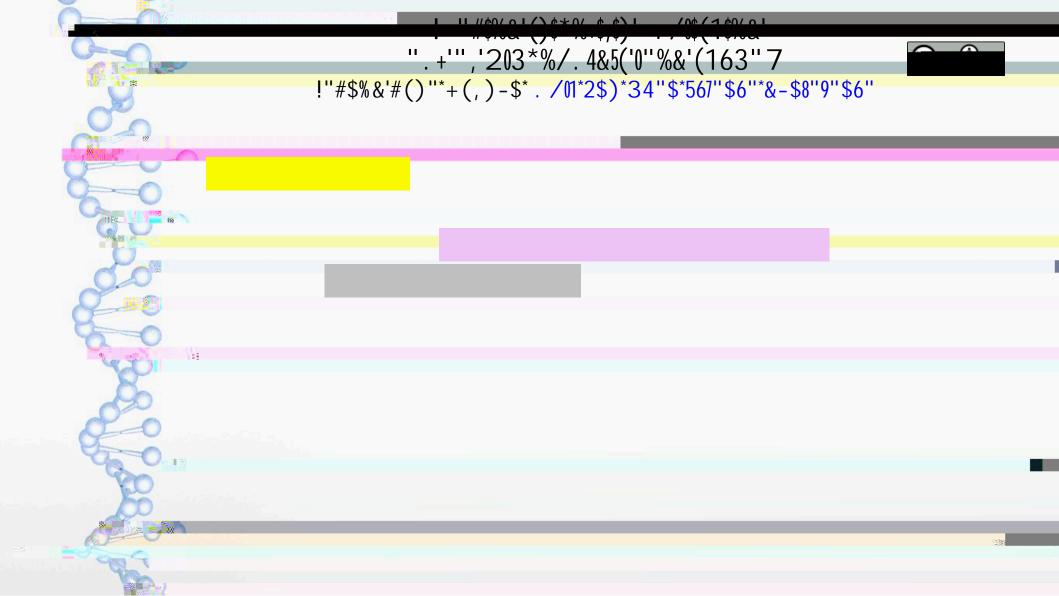
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- Se e al La in Ame ican jec (Redal c, AmeliCA, Clac , SciELO, La Refe encia, e c.) ha e dem n a ed he e-eminence f OA portals and databases;
- I nicall, c mme cial bli he (ha de end nj nal and hei IF) ha e eng hened hei bli hing la f m
- Se e al f nda i n (Wellc me, Ga e , e c.) ha e m ed bli hing platforms
- The E ean Uni n, i h ORE, i ginge I ing e e imen i h he bli hing platform c nce

Platforms enc m a j nal, m n g a h, da a, f a e, ide, e c., and e nd e fec l he need f digital publishing







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- Research funding agencies are the ke : the control a large fraction of the research mone and the enjo some elbo room as the are not (directl ) ranked
- Research funding agencies can design s stems of evaluation that do not depend on journals (IFs), and that allo s them to calculate t pes of outcomes the are looking for (their science police)
- Private charities (Wellcome, Gates, etc.) ma
   njo suffice degrees of autonom to e plore platform-base scientifice publishing further

