

Major activities and outputs of the Department of Public Information (July 2002-July 2003)

This document, issued as an annex to the Report of the Secretary-General, Questions relating to information (A/58/175), is a compilation of the major activities and outputs of the Department of Public Information, carried out in accordance with General Assembly resolution 57/130 B. It covers the period from July 2002 to July 2003.

It is available on the United Nations home page at www.un.org/ga/coi. An electronic version of the document can be provided upon request.

I. Institutional publications

1. United Nations Documents Index, parts 1 & 2, ST/LIB/SER.N/13
2. United Nations Documents Index, parts 1, 2 & 3, ST/LIB/SER.N/14
3. United Nations Documents Index, parts 1 & 2, ST/LIB/SER.N/15
4. United Nations Documents Index, parts 1 & 2, ST/LIB/SER.N/16
5. Index to Proceedings of the General Assembly, ST/LIB/SER.B/A.62, 55th session (Parts 1 & 2) (2000)
6. Index to Proceedings of the General Assembly, ST/LIB/SER.B/A.63, 25th & 26th Special Session, (2001) (English)
7. Index to Proceedings of the General Assembly, ST/LIB/SER.B/A.64, 56th Session, (Parts 1 & 2) (2001) (English)
8. Index to Proceedings of the Security Council, ST/LIB/SER.B/S.38, 56th Year (2001) (English)
9. Index to Proceedings of the Economic and Social Council, ST/LIB/SER.B/E.78 (2001) (English)
10. Yearbook of the United Nations, Vol. 54 (2000) (English)
11. Yearbook of the United Nations, CD-ROM package, fires1054 3tsp27ptauncil, ST/LIB/186.75 0

II. Thematic activities and outputs

A. Activities

1. World Summit on Sustainable Development (Johannesburg, 26 August-4 September 2002)
2. Special commemorative meeting of the General Assembly for the 20th anniversary of the Convention on the Law of the Sea (New York, 9-10 December 2002)
3. Second session of the Preparatory Committee for the World Summit on the Information Society (Geneva, 17-28 February 2003)
4. Annual training programme for Palestinian media practitioners (2 October-6 December 2003)
5. Permanent Forum on Indigenous Issues (New York, 12-23 May 2003)
6. Production of regular analytical reviews for the Secretary-General and other top UN officials, of trends in media coverage of major issues and developments of interest to the United Nations
7. Briefing programme for US National Conference of Editorial Writers (June 2002)
8. First International Day of United Nations Peacekeepers (26 May 2003. New York and in all peacekeeping missions)
9. Produced regular written guidance (including UN messages and questions and answers) on the UN and Iraq for senior officials
10. Guidance for media on the UN and Cote d'Ivoire
11. Media monitoring on Cote d'Ivoire
12. Assessment mission to Cote d'Ivoire for UN public information component
13. Mission to Cote d'Ivoire to plan countering hate media
14. Global promotional and media campaign for the World Summit on Sustainable Development (Johannesburg, 26 August- 4 September 2002)
15. Media campaigns for ECOSOC annual session and launch of World Economic and Social Survey (June-July 2002)

16. Media campaigns for launch of the Secretary-General's reports on implementing the Millennium Declaration and on reform of the United Nations (September-October 2002)
17. Media campaign for the special commemorative meeting of the General Assembly for the 20th anniversary of the Convention on the Law of the Sea (New York, 9-10 December 2002), and special event with Discovery Channel and BBC
18. Global promotional and media campaign for the International Year of Freshwater 2003, launched in December 2002
18.
19. Global promotional and media campaign for the World Summit on the Information Society, including for the second session of the Preparatory Committee (Geneva, 17-28 February 2003), in cooperation with ITU
20. Media campaigns for International Women's Day (March 2003), Security Council annual debate on Women, Peace and Security, and sessions of the Committee on the Elimination of Discrimination against Women
21. Media campaign for the Permanent Forum on Indigenous Issues (Second session, New York, 12-23 May 2003)
22. Production of regular analytical reviews for the Secretary-General and other top UN officials, of trends in media coverage of major issues and developments of interest to the United Nations

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5. DPI/2280 - Summit - UN System Media Contacts (E/F)
6. Fact sheets: Secretary-General's study on Women, Peace and Security "At A Glance" (October 2002, produced internally -- to be issued as a booklet, DPI/2315, E/F), with the following elements: Overview, The impact of armed conflict on women and girls; International Legal Framework; Peace Processes; Peacekeeping Operations; Humanitarian Operations; Reconstruction and Rehabilitation; Disarmament, Demobilization and Reintegration
7. 20th Anniversary of the UN Convention on the Law of the Sea Press Kit (November 2002 E/F)
8. The Question of Palestine and the United Nations (April 2003, A/C/E/F/R,S)
9. The 4th Global Forum on Reinventing Government - Marrakech, Morocco, 10-13 December 2002 (December 2002 - E)
10. DPI/2294 A - Press Release - Ministerial meeting on modernizing governments
11. DPI/2294 B – Media Backgrounder - The UN, governance and democracy
12. DPI/2293 - International Year of Freshwater (2003) - Kit Cover (E/F)
13. DPI/2293 A - Press Release - International Year Aims to Galvanize Action on Critical Water Problems
14. DPI/2293 B - Fact Sheet - Water: A Matter of Life and Death
15. DPI/2293 C - Backgrounder - Freshwater: Action on the Ground
16. DPI/2293 D - The UN System in Brief: Working for Freshwater
17. DPI/2293 E - Backgrounder - Supplying Water - For a Price
18. DPI/2293 F - Backgrounder - The Right to Water
19. DPI/2293 G - Backgrounder - Water Without Borders
20. DPI/2300 A - Turning the digital divide into a digital dividend
21. DPI/2300 B - The UN ICT Task Force
22. DPI/2300 C - The ICT Task Force Members
23. DPI/2301 A - Strengthening of the UN - Press Release

24. DPI/2301 B - Strengthening of the UN: Panel of Eminent Persons on UN Civil Society Relations
25. DPI/2301 C - Strengthening of the UN: High-Level Panel on UN Civil Society Relations
26. DPI/2301 D - Strengthening of the UN: An Agenda for Further Change
27. DPI/2301 E - Strengthening of the UN: Panel - Biographies
28. Press Release: Security Council to discuss the critical role of women and girls in building peace (October 2002 - produced internally)
29. Press Release: Security Council Marks Second Anniversary of Resolution on Women, Peace and Security with a Strong Call for Action (October 2002 - produced internally)
30. DPI/2283 - Brochure on International Year of Freshwater 2003 (December 2002 - E/F/S)
31. DPI/2295 - Reinventing global conferences - The Role of the UN DPI (December 2002 - A/C/E/F/S/R)
32. DPI/2296 - The Road from Johannesburg - What Was Achieved and the Way Forward (January 2003 - E/F)
33. DPI/2303 - Press Release - UN: Uncertainties, risks and policy constraints imperil economic rebound in 2003 (January 2003 - E)
34. DPI/2307 - DPI Client Presentation (Power point) (March 2003 - E)
35. DPI/2302 - Empowering Women: The Key to Achieving the Millennium Development Goals (March 2003 - A/C/E/F/S/R)
36. DPI/2305 - ECOSOC generic kit cover (April 2003 - E/F)
37. DPI/2306 - Ministerial Conference of Landlocked and Transit Developing Countries and the Donor Community on Transit Transport (May 2003 - A/C/E/F/S/R)
38. DPI/2309 - UN Permanent Forum on Indigenous Issues – brochure (May 2003 - A/C/E/F/S/R)
39. DPI/2312 - Permanent Forum on Indigenous Issues – masthead (May 2003 - E)

40. DPI/2304 - Johannesburg Summit: Political Declaration and Plan of

III. Products and activities of the Public Relations Section (September 2002 - June 2003)

Public Inquiries Unit (English only issued at Headquarters, language versions issued by many UNICs/UNISs)

(a) Fact sheets

- The following fact sheets were updated/revised (October 2002):

1. The story of the UNHQ (Fact Sheet #23)
2. List of United Nations Member States (Fact Sheet #24)
3. UN Membership of Principal Organs in 20

4. Information Guide to the Public About the UN
- (d) Flyers
1. UN Peacekeeping Operations (updated May 2003)
 2. UN System Chart (updated May 2003)
- (e) Electronic publishing
1. Public Inquiries Unit: Frequently Asked Questions
<http://www.un.org/geninfo/faq/faq/faq.html> English, Spanish, French

IV. Special Programmes and exhibits

Events and Observances produced from September 2002 to August 2003:

1. International Literacy Day, 5 September 2002, premiere screening of “Our Big Home: An Earth Poem”, an episode of the PBS children’s TV

sponsored by DPI, UNAIDS, UNICEF, UNDP, UNFPA, WHO and the World Bank, in cooperation with HBO, AOL Time Warner Foundation, the M*A*C AIDS Fund, M*A*C Cosmetics and the International AIDS Trust

9. New York Festivals Awards, including the NYF/DPI award for excellence in public service advertising, presented at the 2002 International Advertising Awards Show on 31 January 2003, co-sponsored by DPI and the New York Festivals
10. Launch of the United Nations Literacy Decade: Education for All (2003-2012), 13 February 2003, sponsored by UNESCO
11. World Press Freedom Day, “Freedom of Expression in Cyberspace”, panel of experts in journalism, law and the Internet, 1 May 2003, co-sponsored by DPI and the Columbia University School of International and Public Affairs
12. UNIS Graduation, 30 May 2003, United Nations International School

Exhibits organized, designed, and/or installed from September 2002 through August 2003:

1. September **“9/11 Commemorative exhibit”** - portraits, textiles and children’s art (DPI)
2. September **“Poverty and Health: Challenges to Development in Africa”** (WHO/DPI)
3. September - November **“Family of Woman”** - photography (UNFPA/US Committee for UN Population Fund)
4. November 2002 - January 2003 **“50th Anniversary of Guided Tours”** (DPI/International Photographic Council)
5. November 2002 - January 2003

AIDS Fund and MAC Cosmetics/

16. April

“Great Masters of Mexican Folk Art” (Permanent Mission of Mexico to the United Nations/DPI)

17. April

1. WSSD: Agency-wide exhibit for World Summit on Sustainable Development, Johannesburg, South Africa (August - September 2002)
2. Children's Art Against Racism: Atlanta, Georgia, USA (August - September 2002)
3. Mini-exhibit on Racism: Austria (September 2002 - January 2003)
4. UN Peacekeeping: Pretoria, South Africa (October 2002 - March 2003)
5. UN Poster Exhibition: Japan (August - September 2002); Seoul, the Republic of Korea (September - October 2002); Myanmar (October - November 2002); San Francisco, California, USA (December 2002 - January 2003); Greenwich, Connecticut, USA (February - May 2003); Prague, Czech Republic (May - June 2003); The Hague, Netherlands (July - August 2003); Switzerland (August - September 2003)

V. Other activities

A. Public Services (July 2002 - May 2003)

	Number
1. Participation in guided tours at Headquarters	280,843
2. Group briefings organized at Headquarters	
Number of briefings	912
Number of groups	325
Number of participants	24,296
3. Speaking engagements away from Headquarters organized by the Group Programmes and Community Liaison Unit	
Number of engagements	54
Number of groups	38
Audience	8,046
4. Video-conferences organized by the Group Programmes and Community Liaison Unit	
Number of video	

5.	Queries from the public answered by the Public Inquiries Unit	67,724
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5.

IX. Electronic publishing

A. DPI online publications

1. UN Conferences and Observances (calendar) -

2.

C. United Nations web page design/United Nations materials made available by the Department on the Internet

Coverage of Conferences (includes press releases, documents, statements, photos, webcast, final report/declaration, as available in the official languages)

1. Fourth Summit Preparatory Committee (PREPCOM 4) on Sustainable Development
2. The World Summit on Sustainable Development (Johannesburg, South Africa, 26 August - 4 September 2002)

New sites for Observances/Events (most done in the official languages)

3. 50 Years of Guided Tours
4. 56th DPI/NGO Annual Conference
5. Conference on Disarmament in Geneva (January 2003)
6. Human Rights Day (in Arabic, English, French and Spanish)
7. International Day for the Elimination of Racial Discrimination
8. International Day for the Elimination of Violence Against Women
9. International Day for the Eradication of Poverty (including webcast)
10. International Day of Disabled Persons
11. International Day of Families
12. International Day of Older Persons (including webcast)
13. International Day of Peace (including webcast)
14. International Day of Solidarity with Detained and Missing Staff Members
15. International Day of Tolerance
16. International Day of United Nations Peacekeepers
17. International Literacy Day
18. International Mother Language Day

19. International Women's Day (including webcast)
20. International Year of Freshwater 2003 (including webcast)
21. Meeting of Messengers of Peace and Goodwill Ambassadors (including webcast)
22. Second Session of the Permanent Forum on Indigenous People, to seek solutions to the challenges facing indigenous children and youth
23. Universal Children's Day
24. United Nations Forum on Forests
25. World AIDS Day (including webcast)
26. World Book and Copyright Day
27. World Environment Day
28. World Press Freedom Day (including webcast)
29. World Water Day
30. 20th Anniversary of the United Nations Convention on the Law of the Sea
31. Committee on Information website, Twenty-fifth session, in all official languages
32. ECOSOC
33. General Assembly, fifty-seventh session: verbatim records of the plenary meetings and documents - six official languages (including webcast); fifty-eighth session: agenda and documents - six official languages
34. Mideast Roadmap
35. News Centre in Arabic
36. OHRLLS: design of the website
37. Office of the Spokesman for the Secretary-General: creation of the French website
38. Ombudsman website
39. Radio Swahili website

3. UN-I-QUE (United Nations Info Quest), database providing quick access to document symbols/sales numbers of selected United Nations materials from 1946 (<http://www.un.org/Depts/dhl/unique>)
4. United Nations documentation research guide, an overview of United Nations documentation (<http://www.un.org/Depts/dhl/resguide>)
5. United Nations system Pathfinder, guide to major United Nations and specialized agencies reference sources and frequently requested reports (<http://www.un.org/Depts/dhl/pathfind>)
6. The technical assistance programme for small and field libraries (<http://www.un.org/Depts/dhl/sflib/index.html>), offering United Nations field librarians one-stop access to United Nations electronic documentation, library management tools, as well as a virtual library
7. United Nations Conferences and Observances, accessible directly from a frame on the main website, changes every one to four weeks and provides linkages to United Nations websites and documents related to the current observance
8. Page in commemoration of Dag Hammarskjöld (as of 30 September 2001)

F. Cartographic Section's online research tools

1. Cartographic site, containing up-to-date peacekeeping maps, regional and country profile maps, as well as information on cartographic resources (<http://www.un.org/Depts/Cartographic/english/index.htm>)

G. Joint ventures

1. The Sales and Marketing Section, DPI, is cooperating with ICSC, DESA, OLA and ITSD to make available over the Internet subscription based services for the Daily Subsistence Allowance Rates (DSAR), The Monthly Bulletin of Statistics (MBS Online), UNSTATS, United Nations Treaty Collection and the Official Documents Service (ODS). <http://www.un.org/Pubs/whatsnew/online1.htm>

X. Radio output

Productions

- | | | |
|----|--|-------|
| 1. | Daily live broadcasts in six United Nations official languages and the daily broadcast in Portuguese | 1817* |
| 2. | Radio weekly current affairs magazines in four languages (Bangla/Chinese/ English/Kiswahili) | 273 |

3. Radio weekly features and regional magazines in 13 languages (Bangla/Chinese/English/French/French-Creole/Hindi/ 870

2. Via e-mail/FTP 36

XII. UNTV, September 2002 - June 2003

1. Bookings: 2,507
(include events covered, in-house services, services to outsiders)

2. Services to syndicators:
Feeds: 1,330
Packages: 1,150

Audio-Visual, September 2002 - June 2003

1. Audio:

UNHQ events covered in audio format: 2,017
Incoming feeds recorded in audio format: 214
Open reel dubs made: 4,172
Cassette dubs made: 7,796
Loans made: 1,890
Audio encodings distributed by FTP: 1,290

2. Video:

Requests for footage and TV coverage: 459
Video dubs dispatched in answer to requests: 826
Events/productions logged: 1,272

XIII. Photographic, September 2002 - June 2003

Accessioned photos and captions prepared: 2,414
High resolution photos distributed to the media: 1,053
(FTP only)

Photo webpages: 185
Photos posted to the web: 923
Images downloaded from the web: 1,426,968
Prints: 4,203
High Resolution Digitals (Burnt on CD or sent by email): 8,408

XIV. Promotion/Distribution and Other Multimedia Products,

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Broadcast partners (live radio):	131
Chinese:	8
English:	30
French:	28
Russian:	6
Spanish:	46
Electronic newsletters (TV/video):	4
Electronic newsletters (radio):	1
Video productions distributed (programmes)	
dubs sent via regular distribution to UN offices etc.:	403
dubs sent to broadcast partners:	155
dubs to answer ad hoc requests:	46
PSAs distributed (actual number of PSAs):	
dubs sent via regular distribution to UN offices, etc.:	60
dubs sent to broadcast partners:	92
dubs to answer ad hoc requests:	1
UNIAs distributed (actual number of UNIAs):	
dubs sent via regular distribution to UN offices, etc.:	1,269
dubs sent to broadcast partners:	2,521
dubs to answer ad hoc requests:	37
World Chronicle's distributed (actual number of World Chronicle's):	
dubs sent via regular distribution to UN offices, etc.:	262
dubs sent to broadcast partners:	859
dubs to answer ad hoc requests:	4
Messages distributed UN Day & HR Day (actual number of messages distributed):	
dubs sent via regular distribution to UN offices, etc.:	234
dubs sent to broadcast partners:	82
dubs to answer ad hoc requests:	8
Curtain Raiser's distributed (actual number of Curtain Raiser's):	
dubs sent via regular distribution to UN offices, etc.:	2
dubs sent to broadcast partners:	7
dubs to answer ad hoc requests:	2
Press Conferences/Seminars distributed (actual number of Press Conferences/Seminars):	
dubs sent via regular distribution to UN offices, etc.:	70
dubs sent to broadcast partners:	-

dubs to answer ad hoc requests:	-
Multimedia webpages:	6
UN in Action and other digitized files for the web:	25
New brochures:	6
New flyers:	16
Press releases and articles:	15
Press kits:	700

XV. United Nations information centres

Peace and security

1. Media outreach activities: 346, including 42 press conferences and press briefings and 48 press releases and articles (locally produced)
2. Production activities: 201, including 21 local-language print productions and 141 translations of messages of the Secretary-General and United Nations system key press releases
3. Special events: 43, including concerts, exhibits, etc.
4. Educational outreach activities: 183, including Model United Nations conferences
5. Public outreach activities: 272, including 29 film and video screenings and 57 seminars, roundtables, workshops and conferences
6. Other activities: 366, including information support, assistance to visiting United Nations officials, etc.

Total: 1,411

Terrorism

1. Media outreach activities: 7
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5. Other activities: 13

Total: 74

Human rights

1. Media outreach activities: 107, including 43 interviews and 8 newspaper supplements
2. Production activities: 132, including 31 local-language print productions and 13 radio and television programmes
3. Special events: 59, including concerts, exhibits, etc.
4. Educational outreach activities: 153, including Model United Nations conferences
5. Public outreach activities: 165, including 23 briefings (non-media) and 49 speeches and lectures
6. Other activities: 169, including information support, assistance to visiting United Nations officials, etc.

Total: 785

Economic and social development

HIV/AIDS

1. Media outreach activities: 78
2. Production activities: 69
3. Special events: 34
4. Educational outreach activities: 31
5. Public outreach activities: 48
6. Other activities: 82

Total: 342

Poverty

1. Media outreach activities: 72
2. Production activities: 43
3. Special events: 17
4. Educational outreach activities: 13
5. Public outreach activities: 14
6. Other activities: 65

Total: 224

Children

1. Media outreach activities: 156
2. Production activities: 113
3. Special events: 71
4. Educational outreach activities: 149
5. Public outreach activities: 149
6. Other activities: 167

Total: 805

Women

1. Media outreach activities: 72
2. Production activities: 72
3. Special events: 46
4. Educational outreach activities: 11
5. Public outreach activities: 53
6. Other activities: 91

Total: 345

Africa Development

1. Media outreach activities: 37
2. Production activities: 26
3. Special events: 7
4. Educational outreach activities: 8
5. Public outreach activities: 20
6. Other activities: 61

Total: 159

Globalization

1. Media outreach activities: 39
2. Production activities: 11
3. Special events: 6
4. Educational outreach activities: 34
5. Public outreach activities: 69
6. Other activities: 33

Total: 192

Other economic and social development issues

1. Media outreach activities: 757, including 89 interviews and 222 press conferences and press briefings
2. Production activities: 493, including 15 newsletters and news bulletins and 122 local-language print productions

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5. Public outreach activities: 385, including 153 seminars, roundtables, workshops and conferences and 26 panel discussions
6. Other activities: 674, including information support, assistance to visiting United Nations officials, etc.

Total: 2,731

Environment

(a) International Year of Freshwater

1. Media outreach activities: 60
2. Production activities: 71
3. Special events: 27
4. Educational outreach activities: 28
5. Public outreach activities: 33
6. Other activities: 60

Total: 279

(b) Other environment issues

1. Media outreach activities: 238, including 67 press conferences and press briefings and 9 newspaper supplements
2. Production activities: 240, including 100 local-language print productions and 132 translations of messages of the Secretary-General and United Nations system key press releases
3. Special events: 58, including concerts, exhibits, etc.
4. Educational outreach activities: 102, including Model United Nations conferences
5. Public outreach activities: 141, including 84 seminars, roundtables, workshops and conferences and 33 speeches and lectures

6. Other activities: 218, including information support, assistance to visiting United Nations officials, etc.

Total: 997

Other United Nations themes (Millennium Declaration, humanitarian assistance, etc.)

1. Media outreach activities: 808, including 304 media arrangements/campaign and 12 public service announcements
2. Production activities: 971, including 105 local-language print productions and 710 translations of messages of the Secretary-General and United Nations system key press releases
3. Special events: 275, including concerts, exhibits, etc.
4. Educational outreach activities: 753, including Model United Nations conferences
5. Public outreach activities: 864, including 114 film and video screenings and 328 speeches and lectures
6. Other activities: 1,162, including information support, assistance to visiting United Nations officials, etc.

Total: 4,833

DPI and non-DPI publications, locally produced and/or translated

1. Total no. of titles: 192
2. Total no. of local languages (including UN official languages): 51

UNICs websites

1. Total no. of websites: 50
2. Total no. of local languages: 26

The ICS/SCD web site (www.un.org/aroundworld/unics) has been redesigned.

Services to the public by UNISs

	<u>Geneva</u>	<u>Vienna</u>
1. Total number of guided tours:	3,926	2,280
2. Total number of guided tour participants:	67,299	42,786

3.	Total number of lectures/briefings:	20	149
4.	Total number of public enquiries:	6,000	-

Dissemination and Communications Unit output

1. Research (involving: Spokesman’s Office, Library, Optical Disk, Websites, Photo Library, etc.): 12,500 cases
2. Memoranda and correspondence: 19,500 items
3. E-mail transmissions (UN documents, press releases, backgrounders, etc.): 6,260,216 pages
4. Distribution of hard copies (DPI and other UN materials):
 - Distribution Patterns: 681,054 copies; 110 patterns (includes all languages) have been prepared for 53 titles
 - Secondary Requests: 221,959 copies
5. Re-transmissions (due to technical problems, etc.): 350 cases
6. Walk-in inquiries: 700 cases
7. Special couriers and customized pouch (servicing of special requests, including selection, compilation, packaging, pick-up, delivery, airwaybills, etc.): 850 cases
8. Photocopying: 54,000 pages
9. Telephone inquiries/calls (from field and HQ): 9,000 cases
10. Maintenance of files: 260
11. Communication Administrator provided communication support for ICS and UNICs (including actions on communication-related requests from UNICs, monitoring of communication traffic, Traffic Tapes, etc.): 806 cases

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