



Sonmaz Mashal Cultural Relations Public Union
www.sonmazzmashal.com
nshahla1@mail.ru, ushnagiyeva@adu.edu.az

Chapeau

To our understanding and firm belief, culture is not just a reflection of our past; it is a powerful force that shapes our present and holds the key to a better future. Within about 20 years, our organization has been steadfast in its commitment to preserving, promoting, and celebrating cultural diversity as a means to address some of the world's most pressing challenges.

governance. Our unique innovative solutions and

In presenting our position, concrete and action-oriented engagement with the global NGO engaged in cultural sustainable, inclusive, and

Hope it is undeniable fact we can benefit from the way for a brighter, more

It is culture that can make tomorrow.

Chapter I. Sustainable d

The recommendations on actionable steps to promote sustainable development and financing for cultural initiatives while fostering cultural preservation, inclusivity, and collaboration put forward by our NGO are as followings:

- x Financing grassroots cultural initiatives, especially those led by women that contribute significantly to sustainable development by preserving and promoting cultural heritage while fostering economic growth at the community level
- x Funding mechanisms specifically tailored to support cultural projects led by women and diverse communities
- x Allocating resources to projects that promote gender equality, cultural diversity, and community empowerment in line with UN Sustainable Development Goals
- x Funding projects that foster innovation in the creative and cultural industries
- x Financing the projects that advocate for policy changes at local, national, and international levels that prioritize cultural sustainability
- x Allocating funding for cultural initiatives and protection of cultural rights
- x Financing community-based tourism projects that generate sustainable income for local communities

- x Financing projects that advocate for the protection of cultural heritage during armed conflicts
- x Funding cultural programs that focus on conflict resolution and peacebuilding via cultural practices, storytelling, and art to bridge divides and promote reconciliation in conflict affected areas
- x Financing projects that promote the role of culture in diplomacy, that contribute to building bridges between communities and nations, ultimately contributing to global peace and security
- x Financing projects that promote gender-responsive security policies that ensure the diverse needs and experiences of women, including those in the arts and cultural sectors, are taken into account in conflict prevention, peacekeeping, and post-conflict reconstruction efforts
- x Financing projects that advocate for the inclusion of peace education and cultural sensitivity training in schools and curricula worldwide
- x Funding projects that promote values of tolerance, empathy, and peaceful conflict resolution among students
- x Supporting projects that encourage dialogue and cooperation among communities with historical conflicts
- x Supporting projects that facilitate reconciliation and healing programs in post-conflict areas that draw on cultural traditions and practices to help communities move forward and rebuild trust
- x Funding projects that empower youth especially women to become agents of peace to promote peace and reconciliation
- x Supporting training programs in cultural mediation and conflict resolution to individuals and organizations working in conflict-prone regions. Equipping them with the skills to bridge cultural divides.

Chapter III. Science, technology and innovation and digital cooperation

Taking into account the importance of leveraging technology and digital cooperation to preserve, promote, and celebrate cultural heritage and diversity in an increasingly digital world we put forward the following recommendations for the betterment of this field for better future:

- x Financing mentorship programs specifically tailored for women-led tech startups, including those in the creative and cultural sectors
- x Funding projects that foster innovation and economic empowerment for women in the digital space
- x Funding projects that promote the participation of women, particularly young female artists and poets, in digital arts and media. Supporting initiatives that showcase and celebrate their contributions to digital creativity
- x Supporting projects that advocate for comprehensive digital literacy programs that address the specific needs and challenges faced by women, ensuring they are equipped with the skills necessary to navigate the digital landscape, express themselves creatively, and participate in digital innovation;

showcase the talent and perspectives of young female artists, helping to break down gender barriers in the arts

x Financing mentorship

- x Funding the projects that preserve and protect cultural heritage sites and artifacts, with contributions from nations and international organizations
- x Funding projects that create digital platforms and databases for sharing cultural knowledge, heritage, and traditions globally, promoting cross-cultural understanding;
- x Funding interdisciplinary research on the intersection of culture, governance, and sustainability
- x Funding international cultural cooperation networks that connect NGOs, cultural institutions, artists, and researchers to exchange ideas, resources, and expertise on global cultural issues
- x Funding the projects that promote the recognition of cultural rights as fundamental human rights in international human rights instruments and advocate for their protection and enforcement
- x Funding global cultural diplomacy summits that bring together cultural leaders, policymakers, and diplomats to discuss strategies for using culture to foster international cooperation and mutual understanding;
- x Funding the projects that values and supports the rights and contributions of women in all spheres of life that is crucial for transforming global governance